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FOR IMMEDIATE RELEASE

St. Catharines & Area Arts Council releases Call for Entries for 2010 James Street Night of Art

St. Catharines, Ontario, August 27, 2010 – The St. Catharines & Area Arts Council is pleased to release a Call for Entries for the fifth annual *James Street Night of Art*, which will take place on **Friday, October 15, 2010** from 6 – 9 pm.

James Street Night of Art is a free community event presented by the St. Catharines & Area Arts Council that showcases Niagara’s artists. Site-specific visual and media arts work, music, theatre, and dance performances, and literary readings are presented in James Street-area businesses, at the Arts Council at 31 James, and on the street. James Street between St. Paul and King is closed for this all-ages art party. All those attending the event receive free admission to the VERVE after-party at Rodman Hall Art Centre, starting at 9 pm. The 2009 event brought about 900 people of all ages and walks of life to downtown St. Catharines to experience art in new ways in unusual places.

Proposals from artists should be developed to engage audiences in exhilarating and innovative ways. Proposals may take into consideration site specifics – possible sites include storefront windows, and inside participating businesses. The street itself may also be available. Ease of portability is encouraged.

The competition is open to all artists living and/or working in the Niagara Region.

The full Call for Entries is available on the Arts Council’s website at www.stcartsCouncil.ca.

James Street Night of Art is an art in public places program of the St. Catharines & Area Arts Council, supported by **Niagara This Week** and the Downtown St. Catharines business community.



The St. Catharines & Area Arts Council gratefully acknowledges operating funding by the **City of St. Catharines, Ontario Trillium Foundation** and **Ontario Arts Council**.



For more information, members of the media may contact:

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